



WE ARE 'THE VANILLA THEORY'



From Strategy to Execution, We are your full-service **MARKETING** Partner.

ABOUT US

At The Vanilla Theory, we are passionate about helping businesses thrive in the digital world. We understand that in today's fast-paced and competitive market, having a solid marketing strategy is essential for success. That's where we come in.

With years of experience and a team of dedicated professionals with core members from backgrounds like Engineering, MBA etc, we specialize in providing top-notch marketing solutions tailored to meet the unique needs of each of our clients. Our goal is to help your business grow, increase brand awareness, and drive measurable results.

What sets us apart is our commitment to staying ahead of the curve. In the ever-evolving world of digital marketing, it's crucial to adapt and innovate constantly. Our team is always up-to-date with the latest trends, technologies, and best practices to ensure that your marketing campaigns are cutting-edge and effective.

Together, we can make a lasting impact in the Marketing & Branding landscape!!

WHY CHOOSE US?

We prioritize our clients and their satisfaction. Our team is dedicated to providing exceptional customer service, responding promptly to inquiries, and addressing any concerns or issues that may arise. We value long-term relationships and strive to exceed expectations in every interaction.



100% Completed Projects

100% Competitive Team



100% Transparency & Collaboration



100% Satisfaction Rate



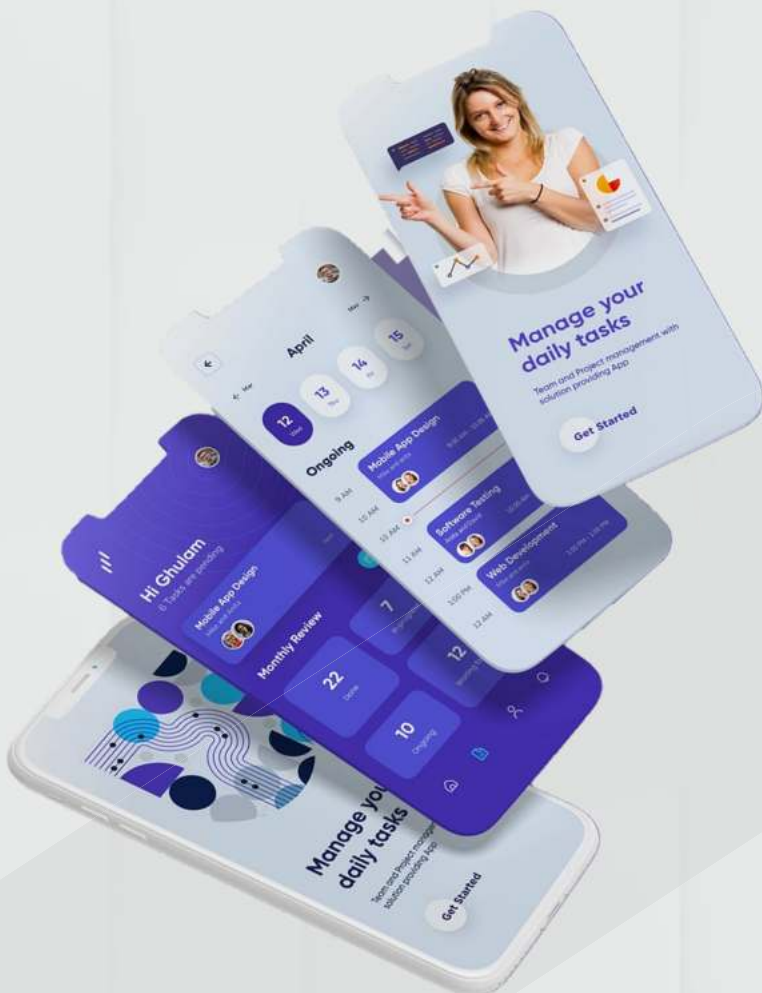
SERVICES

We are a digitally-led, full-service creative agency. We are your go-to firm for all your marketing needs.



WEBSITE & APP DEVELOPMENT

- Responsive & SEO-Friendly Web Design
- CMS-Based Websites
- Custom Web Development
- Corporate Website Development
- Non-Profit and Charity Websites
- Website Redesign and Updates
- Website Maintenance & Support



- Cross-Platform App Development
- Native App Development
- Enterprise App Development
- Utility App Development
- Augmented Reality (AR)/ Virtual Reality (VR)

Branding & Marketing Strategy

- Market Research & Analysis
- Marketing & Branding Strategy
- Brand Purpose & Positioning
- New Product Launch & Promotion
- Digital Strategy & Market Intelligence



Content Strategy & Creation

- Content Strategy
- SEO-Optimized Content
- Social Media Content
- Email Newsletters
- Blog & Articles Content Creation



Digital Marketing

- Search Engine Optimization
- Social Media Marketing
- Influencer Marketing
- Reputation/ ORM Management
- Ads & PPC
- Media Strategy, Planning & Buying



Search Engine Optimization



- Keyword Research
- On-Page Optimization
- Link Building and Off-Page SEO
- Local SEO
- Google Search Console and Analytics



Designing & Printing

- Graphic Design
- Branding and Visual Identity
- Packaging Design
- UI & UX Design
- Motion Graphics and Video Production
- Offset, Digital, Screen printing etc.



Logo Design



Packaging Design



Brand Guideline

$P + C + \text{Star} + \text{Line} = \text{TC}$
Euphoric Sans Four Style

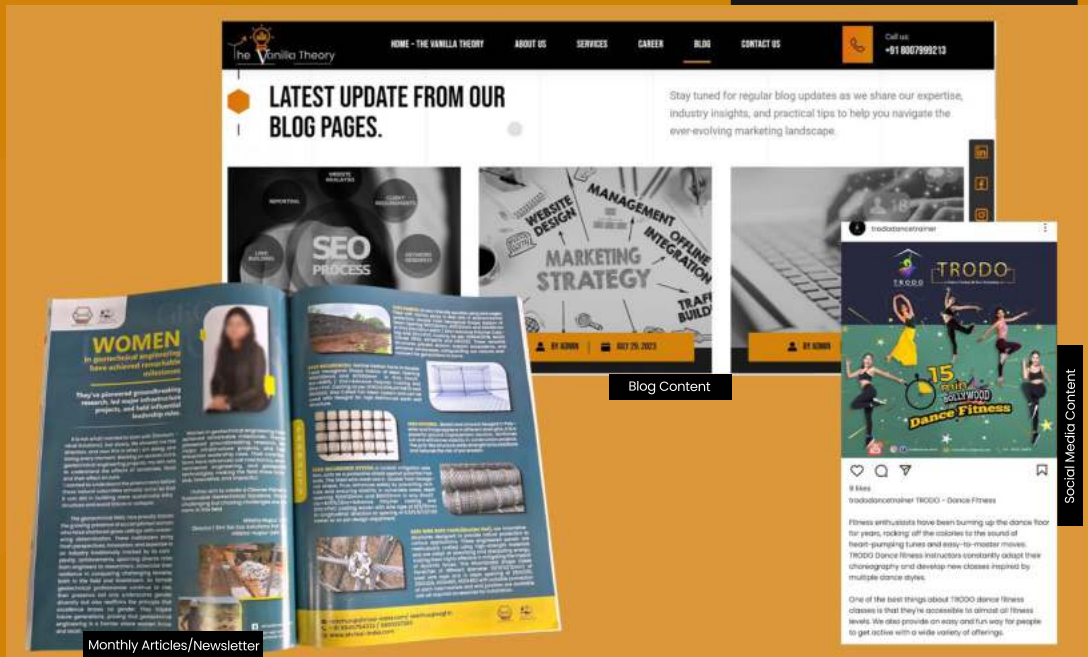
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Website



Content



Blog Content

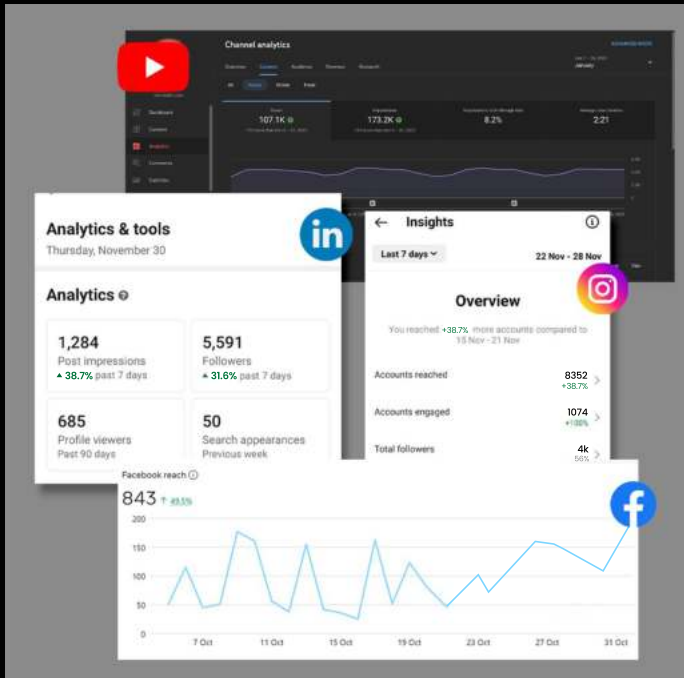
Monthly Articles/Newsletter

Social Media Content

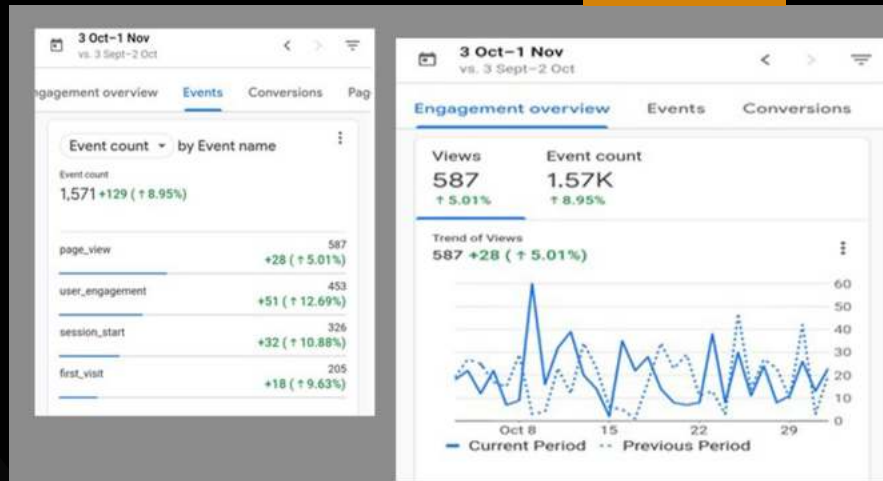


Brand Merchandise

Social Media Marketing



SEO



Updated and New Keywords from Oct23:

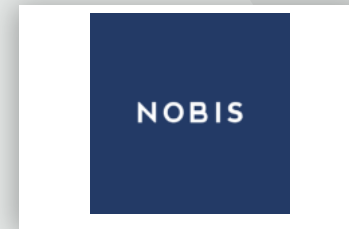
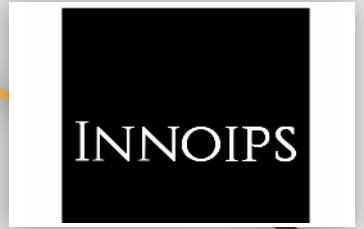
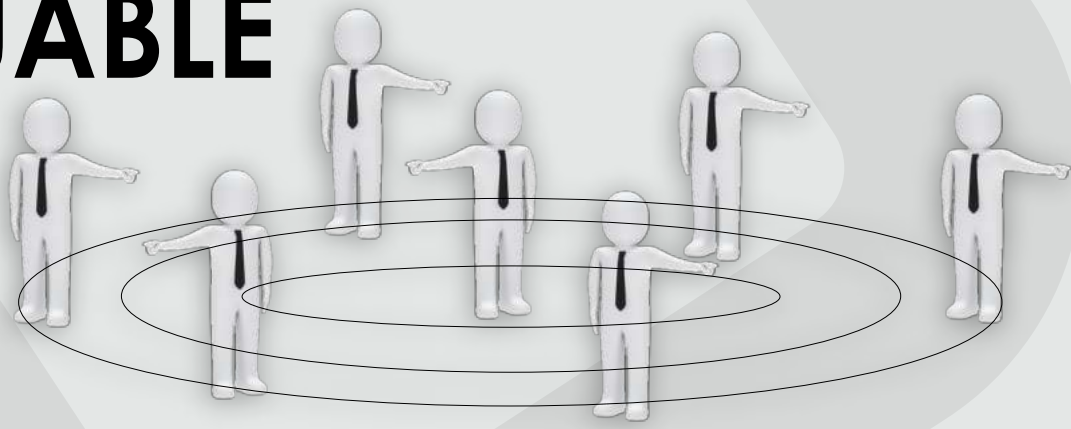
Keywords	Apr-23	May-23	Jun-23	Jul-23	Aug-23	Sep-23	Oct-23	Status
keyword 1	46	13	13	26	15	14	9	Improved
keyword 2	58	9	8	14	11	10	6	Improved
keyword 3	14	13	13	15	3	7	2	Improved
keyword 4	NA	13	9	5	5	5	5	Improved



Stationery Design



OUR VALUABLE CLIENTS



INDUSTRIES WE'VE COLLABORATED WITH.



Entertainment



Hospitality



Manufacturing



Education



Legal Firms



Geotechnical



Food



Solopreneurs



Fashion

**Your Vision.
Our Expertise.
Unleash Your Brand's
Potential**



LET'S CONNECT, COLLABORATE, AND CREATE MARKETING MAGIC TOGETHER!



Our team of marketing professionals brings a diverse range of skills and experiences to the table. From digital marketing and social media management to content creation and branding, we have the expertise to navigate the complex world of marketing and deliver impactful campaigns.

Contact Us :



+91-8007999213



www.thevanillatheory.com



info@thevanillatheory.com



#409, City Space, Nr. Four Point Hotel,
Nagar Road, Viman Nagar, Pune - 411014
Maharashtra-India